

PRESS RELEASE

SWATCHES

a yarn studio at Gazebo Gardens

3204 N VAN NESS BLVD

FRESNO CA 93704

559-230-2813

SWATCHES2008@aol.com

SWATCHES, FRESNO'S NEWEST LOCAL YARN STUDIO OPENED AUGUST 2ND, 2008. FRAN TANNER, A WELL KNOWN EXPERIENCED KNITTER IN THE COMMUNITY, IS THE OWNER/OPERATOR.

FRAN OPENED THE SHOP TO OFFER CENTRAL VALLEY KNITTERS AND CROCHETERS A WIDE VARIETY OF FINE YARNS, AND ACCESSORIES.

AT SWATCHES YOU WILL FIND AN AMAZINGLY WIDE SELECTION OF YARN BRANDS NOT ALWAYS AVAILABLE IN THE FRESNO AREA; THEREBY ENCOURAGING KNITTER'S TO KEEP THEIR DOLLARS LOCAL. AN EXAMPLE OF YARNSCARRIED INCLUDES ROWAN, BERROCO, ELLA RAE, SCHAEFER, MANOS DEL URUGUAY, AND ARAUCANIA; YOU WILL ALSO FIND A COMPLETE SELECTION OF SKACEL ADDI TURBO AND LACE NEEDLES AT SWATCHES.

THE GRAND OPENING SPECIAL IS A 10% DISCOUNT ON ALL CRYSTAL PALACE BAMBOO CIRCULAR, SINGLE & DOUBLE POINT NEEDLES AND CROCHET HOOKS THRU AUGUST, WHILE SUPPLIES LAST.

FRAN OFFERS A FRIENDLY PATIO ON WHICH TO KNIT OR CROCHET, WITH COMPLIMENTARY BEVERAGES. SWATCHES PROVIDES COURTESY BALL WINDING, AND GLADLY ACCEPTS SPECIAL ORDERS.

CLASSES AND KAL'S (KNIT-ALONGS) WILL BE LED BY BEVERLY JENSEN, FORMER PARTNER IN KNITABILITY WITH GWEN BORTNER. BEVERLY, AN EXPERIENCED KNITTING INSTRUCTOR HAS TAUGHT CLASSES IN THE FRESNO AREA FOR MANY YEARS.

FINISHING SERVICES ARE OFFERED BY BOTH BEVERLY AND NORLA KITCH, ALSO AN EXPERIENCED KNITTER AND INSTRUCTOR IN THE FRESNO KNITTING COMMUNITY.

FRAN INVITES YOU TO VISIT SWATCHES SOON AND REGISTER FOR THE GRAND OPENING DRAWING.

STUDIO HOURS

SUNDAY 11 -- 4

MONDAY & TUESDAY -- CLOSED

WEDNESDAY, FRIDAY, SATURDAY 11 -- 5:30

THURSDAY 11 -- 7:30

ALSO AVAILABLE BY SPECIAL APPOINTMENT